

## Kubify's Learning Toolbox for ePosters - Testimonials

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### Testimonials

#### **Professor Sherry Farra**

Role: Director of Research for the College of Nursing and Health

Organisation: Wright State University

Conference: ACHNE 2020

*I am working my way through the poster presentations. What a great experience! So much more than traditional poster sessions. I am viewing videos, accessing links and learning so much more than traditional poster sessions.*

*Great job! The process has been excellent and the poster section is beyond my expectations. I would prefer to always see the posters online. So much richer data presented. Kudos to you.*

#### **Rosie Hynard**

Role: Events & Marketing Officer

Organisation: The Physiological Society

Organisation Type: Association

*We used Kubify's Learning Toolbox for ePosters at our very first entirely virtual conference and we're so pleased that we chose to work with them. The support we received from the beginning to the end of the process was above and beyond what we had hoped for, both for us and our ePoster authors. The 'how to' webinar provided was invaluable and Tamsin was always happy to help where she could. She even offered to join our virtual ePoster sessions during the conference to support our presenters. The innovative ePosters are an engaging and dynamic alternative to the traditional printed poster. The fact that the ePosters are live and accessible before, during and even after the conference also meant that our ePoster presenters had a far better opportunity to speak with people about their research than they would have done otherwise. We look forward to working with Kubify again in the future and we are excited to see how the ePosters will work at our in-person conferences.*

**Meagan Gilliland-Johnson**

Role: Assistant Manager of Educational Programming

Organisation: North American Spine Society

Organisation Type: Society

*Our Society took a big risk in using new software for our ePosters, and we're delighted to have done so with The Learning Toolbox. Working with their team was easy and enjoyable, and the software is amazing. Using The Learning Toolbox increased visibility and accessibility for ePoster users, drastically cut administrative time, and made an arduous process easy and surprisingly fun. We look forward to working with The Learning Toolbox team again!*

**Fran Rickenbach**

Role: President

Organisation: Management Excellence, Inc.

Organisation Type: PCO

*Kubify's ePoster Platform helps our clients extend the usefulness of the content provided in both poster and in person presentations. Not having to manage the rental, cost and logistics of rows of posterboards while providing a broader range of information to both on-site participants – often for less than the cost previously spent – makes the ePoster Platform a game changer. The ability to create synergistic discussions between posters of similar content with interested participants enhances the quality of the conference. We also plan to use this platform for webinars following the conference, helping us to extend the content to members unable to travel to the conference.*

**Nicola Williams**

Role: Director

Organisation: Seren Events

Organisation Type: PCO

*Finding and working with the Learning Toolbox software has been a fantastic success for us and the conferences we operate. Since the day we went live with Learning Toolbox for ePosters, we have only ever received positive feedback from the delegates and clients who interact with the system. In fact, the service and communication levels offered by the Kubify Team, to our delegates, is so seamless it has massively cut down the time we need to spend in interacting and helping delegates who are presenting ePosters.*

*Working with the Kubify Team onsite during a live event is a real delight. They are experts when it comes to their technology and how it is best utilised at the live event, so it brings me great peace of mind that the way they support our delegates and those presenting ePosters, during the live event, fits perfectly within our own delegate care approach and service levels.*

**Martin Sirk**

Role: Director

Organisation: Sirk Serendipity

Organisation Type:

*Business events such as international association congresses are facing an ever-more competitive environment, and one of the key determinants of future success will be organisers' ability to facilitate intelligent, informed, deeply-interactive discussions between their delegates, who are increasingly passionate about sharing their own knowledge and experiences rather than being content to listen to top-down content delivery. Kubify's Learning Toolbox provides these organisers and delegates with a simple, intuitive, flexible solution to this challenge. The potential of Learning Toolbox to raise the quality, impact and societal value of business events and to enrich the delegate experience is why I am such a fan of Kubify, and why I became an Expert Advisor to the company.*

**Annie Rowland**

Role: Knowledge and Events Manager

Organisation: IMEX Group

Organisation Type:

*The IMEX team found the content stacks provided by Kubify for our roundtable discussion session a useful way to provide added value to our delegates. It gave access to far more and higher quality information and enriched their overall event experience.*

**Denis Murphy**

Role: Chief Administrative Officer

Organisation: ADEE

Organisation Type: Association

*ADEE (the Association for Dental Education in Europe) has been using the Learning Toolbox to manage its congress poster sessions since 2018. What drew ADEE to the Learning Tool Box was the limitless creativity it offers users in creating their e-posters making them much more of a learning resource than other options currently available. While there is certainly an upskilling and mind set change required when you first use the Learning Tool Box, the more our delegates use the system the more positive their comments are. Having now used it for three meetings, most delegates create highly interactive e-posters. Using Learning Toolbox for e-poster hosting and presentation has enabled ADEE to review and upgrade our poster acceptance process and timelines making them more effective. Additionally it helps us progress in our sustainability and green operating policies. Working with the Kubify team has been a very positive experience as they are only too willing to receive and action feedback and offer guidance and support to the level you require.*

**Aimee Charnell**

Role: ePoster Author and Administrator  
Organisation: Clinical Education Network  
Organisation Type: Research Network

*As an ePoster user, I found that having a summary of my work and the theory behind it was useful to have in one place. If anyone asks me about my work even now, a couple of years on, I give them the QR code for my e-poster, which shows the data for my work and provides a PDF of my published paper.'*

*As an admin of Learning Toolbox, I find working with those creating ePosters easy. I am able to look at their poster in real-time if the user has any questions and give them remote advice.*

**Lisa Ekstam**

Role: Researcher / Lecturer  
Organisation: Lund University, Sweden  
Organisation Type: Academic

*I vote for Kubify 😊 It was great experience to work with you Tamsin and your platform to enable OT students from universities around Europe to create ePosters within our Erasmus + Strategic Partnership #MIROTS*

**Trudie Roberts**

Role: Professor of Medical Education  
Organisation: School of Medicine, University of Leeds  
Organisation Type: Academic

*We have used Learning Toolbox's eposters in both our undergraduate and postgraduate programmes and found them to be much more useful than traditional posters. The students found them easy to construct and very useful to have as they can update them. An excellent step forward in this area of presentations.*

**Nicola White**

Role: Senior Project Manager  
Organisation: Worldspan  
Organisation Type: PCO

*We have worked with Kubify since 2017 and the service they provided is excellent. It allows authors to quickly build highly interactive ePosters filled with videos, presentations and so much more. The online editor is easy to use and the friendly and professional team work closely with all our authors providing support through one to one correspondence, FAQs and webinars.*

*The creation of mini-posters helps to promote the ePoster sessions but also allows the delegates the opportunity to not be limited by time constraints and to explore ePosters at any time on their own devices.*

*Working with the Kubify team is a great experience and we have always been extremely impressed with the service that we have received and the quality of the output.*

### **Ken Masters**

Role: AMEE TEL Committee Member

Organisation Type: Association

*I have been using Kubify's Learning Toolbox for several years, both for creating my own e-posters for conferences, and also teaching it to my students as a system for e-poster design and creation. It is really a remarkable system. Easy to use, intuitive, powerful and versatile. All these characteristics combine to make an e-poster development environment without equal. I am not surprised that it has won awards, as I am just as sure that it will win many more in the future.*

## **Examples of Feedback from ePoster Authors and Delegates**

"That session on ePosters was terrific. All conferences should be using this now."

"I enjoyed using Learning Toolbox for the poster- it was a really unique way to create something in a fun and interactive way."

"You can tell it was designed by people who understand conferences and the need for electronic posters that are more than just a Pdf on a screen. The printable mini posters and the online searchable function are excellent features."

"It was a pleasure to get this nice, easy, rich experience in creating the ePoster, despite many fears that it will be difficult or not working but the opposite was the truth. Through it, we could provide different types of presentations, text, pictures, videos, powerpoints & it was amazing. Really, I enjoyed this experience"

"During these difficult times, it was refreshing to use as an easy and intuitive online platform to communicate our research. The development of innovative platforms such as Kubify are essential to ensure we are able to continue to deliver value for money for publicly funded research whilst we continue to adapt to the 'new normal'. Institutions should not hesitate to adopt Kubify more widely in education and research communication."

"Great innovation. Highly recommend @LTBePosters"

"In a time when we are all very apart the opportunity to create ePosters and bring scientists together at a digital conference was invaluable. In addition to this, Kubify's Learning Toolbox Software enabled the creation of ePosters that go beyond the conventional PDF poster. This allowed me to add in audio and additional material that extended and complimented the poster making it an engaging and interactive experience. Finally, in an environmental conscious world, the option to reduce the need to print and make posters digital is surely the future, even for face-to-face events. A great first experience, which I hope is not the last!"

"Creating my eposter with Kubify was amazingly easy to do. Kubify provided me with the exact tools I needed to make an engaging, rich and resourceful eposter. The process was fun and was aided with a user-friendly interface. Nice work Kubify!"

"Big fan of learning toolbox on modernising e-posters in a slick & sophisticated way"

"This is our first time using @LTBePosters - you can add so much more depth than the usual pdf ePoster!"

"E-posters are the way forward! Great for networking and presenting! #LearningToolbox"  
"#learningtoolbox offers so much more than I thought was possible! The prospect of being able to get a little creative is really exciting!"

"Wow, you guys are making a massive difference on the way we present in the medical education world. Have you thought about introducing this platform in the healthcare world? It would truly transform the way medicine and surgery is presented. I actually really loved this platform."

"Brilliant new platform for ePosters!"

"it was a honor to be able to work with LTB. I really appreciate your videos and support during our making of the eposter!"

"thanks for the amazing beneficial session"

"Thank You for this rapid additional information ! You are doing an amazing job with all the arrangements and support !!"

"Dear ePosters Team, Thank You, for all the help and support. Time and experience were invaluable. Hope to meet you again."

"i wanted to thank you for your feedback, and the overall organisation. Everything was breathtaking and i am looking forward to next year. "

"It was my very first time creating an e-poster and you were of a great help indeed. I would not have completed it on time if you wouldn't have responded back to my queries on time. So thank you so much :) I really enjoyed creating it and have been inspired by so many good quality e-posters showcased on the website."

"We really loved playing around with the features and using all the aspects of the e-poster to share our work in the best ways. Our team really looks forward to sharing it at the conference this month."

"Took me a while to understand it. The more I used it, more I liked it. All abstracts should be presented in this format."

"The platform is very convenient and useful. I can see many E-posters of other researchers."

"This is the way to go! Let's only do ePosters for Basel [next conference]".

"ePosters definitely the way to go <...> so much easier to transport and share information!"

"ePosters are a great addition to AMEE <...> Great fun to create too!"

"Presenting ePoster about our clinical skills passport - loved this format"

"Greatly prefer ePosters!! Can review regardless, anywhere, anytime"

"I can't believe it's a poster!! Welcome to #ePosters. Your #meded poster will never be the same again!"

"ePosters were great! Loved that they were accessible online, had greater flexibility of includable data, visuals. Easy to share!"

"Enriching experience presenting <my> ePoster. I'll continue updating to make content richer & useful"

"making the ePoster was a really fun and enjoyable creative process. And allows me to explain my work much better when I got struck by nerves!"

"Great way to present at a conference @LTBePosters"

"Fantastic #TEL presentations on ePoster format, you need to have a look at these innovative creative resources"

"Smart e-Poster solution for conferences and tradeshows that saves time, resource and space"

"I've always found that paper posters are difficult to transport, expensive to print and from the past decade. Welcome #ePosters!! #ecofriendly #timesaving #improvedperformance @LTBePosters"

"Super excited to present <...> ePoster is an excellent idea. No printing and moving posters through airport."

"engaging poster session using Learning Toolbox"

"LOVING the fabulous toolbox of technology teaching toys"

"all conferences should look seriously at this product for their ePosters"